

Rep Order# 6809493	Ver# 3	Status Revised	Traffic Order# 168736	Printed: 08/30/2012 8:30 AM	1 of 6
EC'd Yes				Last Received: 08/29/2012 9:22 PM	
				Showing Buylines: All Rep Revised Lines	

Station KRQE-TV ALBUQUERQUE, NM.	Agency () STRATEGIC MEDIA SVCS	Rep Firm () PHILADELPHIA
Advertiser () NRSC	3299 K STREET NW SUITE #200	Sales Office () AMY MCCREARY
Product NRSC 2012	WASHINGTON, DC 20007	Salesperson ()
Estimate#	Agency C/P1/P2/E	
Buyer NEIL WILLIAMS	Flight Dates 09/19/2012 - 09/25/2012	Salesperson Phone# 215-568-6540
Phone#	Hiatus Weeks	Salesperson FAX# 215-568-1845
Fax#		

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

REV TO CNX ORDER
ATTN ALL LINES
ATTN NEW TTL
PLEASE CNF
THANKS

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*1		Buyline Comment: NEWS V3 Cancelled	09/19-09/21	\$100.00	:30	0	0	W-F	5A-6A	\$0.00	0	---
*2		Buyline Comment: NEWS V3 Cancelled	09/24-09/25	\$100.00	:30	0	0	M-TU	5A-6A	\$0.00	0	---
*3		Buyline Comment: NEWS V3 Cancelled	09/24-09/25	\$200.00	:30	0	0	M-TU	6A-7A	\$0.00	0	---
*4		Buyline Comment: NEWS V3 Cancelled	09/19-09/21	\$200.00	:30	0	0	W-F	6A-7A	\$0.00	0	---
*5		Buyline Comment: EARLY V3 Cancelled	09/19-09/21	\$150.00	:30	0	0	W-F	7A-9A	\$0.00	0	---

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Advertiser () NRSC		3299 K STREET NW SUITE #200		Sales Office () AMY MCCREARY								
Product NRSC 2012		WASHINGTON, DC 20007		Salesperson ()								
Estimate#		Agency C/P1/P2/E										
Buyer NEIL WILLIAMS		Flight Dates 09/19/2012 - 09/25/2012		Salesperson Phone# 215-568-6540								
Phone#		Hiatus Weeks		Salesperson FAX# 215-568-1845								
Fax#												
Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*6		Buyline Comment: EARLY V3 Cancelled	09/24-09/25	\$150.00	:30	0	0	M-TU	7A-9A	\$0.00	0	
*7		Buyline Comment: PRICE V3 Cancelled	09/24-09/25	\$300.00	:30	0	0	M-TU	11A-12P	\$0.00	0	
*8		Buyline Comment: PRICE V3 Cancelled	09/19-09/21	\$300.00	:30	0	0	W-F	11A-12P	\$0.00	0	
*9		Buyline Comment: NEWS V3 Cancelled	09/19-09/21	\$275.00	:30	0	0	W-F	12P-1230P	\$0.00	0	
*10		Buyline Comment: NEWS V3 Cancelled	09/24-09/24	\$275.00	:30	0	0	M	12P-1230P	\$0.00	0	
*11		Buyline Comment: PHIL V3 Cancelled	09/24-09/25	\$175.00	:30	0	0	M-TU	3P-4P	\$0.00	0	
*12		Buyline Comment: PHIL V3 Cancelled	09/19-09/21	\$175.00	:30	0	0	W-F	3P-4P	\$0.00	0	
*13		Buyline Comment: NEWS V3 Cancelled	09/19-09/21	\$275.00	:30	0	0	W-F	4P-430P	\$0.00	0	
*14		Buyline Comment: NEWS V3 Cancelled	09/24-09/25	\$275.00	:30	0	0	M-TU	4P-430P	\$0.00	0	

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3 of 6

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Advertiser () NRSC
Product NRSC 2012
Estimate#
Buyer NEIL WILLIAMS
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Fax#

Agency () STRATEGIC MEDIA SVCS
3299 K STREET NW SUITE #200
WASHINGTON, DC 20007
Agency C/P1/P2/E
Flight Dates 09/19/2012 - 09/25/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*15		Buyline Comment: NEWS V3 Cancelled	09/24-09/25	\$275.00	:30	0	0	M-TU	430P-5P	\$0.00	0	
*16		Buyline Comment: NEWS V3 Cancelled	09/19-09/21	\$275.00	:30	0	0	W-F	430P-5P	\$0.00	0	
*17		Buyline Comment: CBS EVEN V3 Cancelled	09/19-09/21	\$1,000.00	:30	0	0	W-F	5P-530P	\$0.00	0	
*18		Buyline Comment: CBS EVEN V3 Cancelled	09/24-09/25	\$1,000.00	:30	0	0	M-TU	5P-530P	\$0.00	0	
*19		Buyline Comment: NEWS V3 Cancelled	09/24-09/25	\$500.00	:30	0	0	M-TU	530P-6P	\$0.00	0	
*20		Buyline Comment: NEWS V3 Cancelled	09/19-09/21	\$500.00	:30	0	0	W-F	530P-6P	\$0.00	0	
*21		Buyline Comment: JEP V3 Cancelled	09/19-09/21	\$1,000.00	:30	0	0	W-F	6P-630P	\$0.00	0	
*22		Buyline Comment: JEP V3 Cancelled	09/24-09/25	\$1,000.00	:30	0	0	M-TU	6P-630P	\$0.00	0	

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4 of 6

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Advertiser () .NRSC

Product NRSC 2012

Estimate#

Buyer NEIL WILLIAMS

Phone#

Fax#

Agency () STRATEGIC MEDIA SVCS

3299 K STREET NW SUITE #200

WASHINGTON, DC 20007

Agency C/P1/P2/E

Flight Dates 09/19/2012 - 09/25/2012

Hiatus Weeks

Rep Firm

Sales Office (

Salesperson (

Salesperson Phone# 215-568-6540

Salesperson FAX# 215-568-1845

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*23		Buyline Comment: WHEEL V3 Cancelled	09/24-09/25	\$1,000.00	:30	0	0	M-TU	630P-7P	\$0.00	0	
*24		Buyline Comment: WHEEL V3 Cancelled	09/19-09/21	\$1,000.00	:30	0	0	W-F	630P-7P	\$0.00	0	
*25		Buyline Comment: NWES V3 Cancelled	09/19-09/20	\$1,100.00	:30	0	0	W-TH	10P-1037P	\$0.00	0	
*26		Buyline Comment: NEWS V3 Cancelled	09/24-09/25	\$1,100.00	:30	0	0	M-TU	10P-1037P	\$0.00	0	
*27		Buyline Comment: MENTALIST V3 Cancelled	09/20-09/20	\$2,100.00	:30	0	0	TH	9P-10P	\$0.00	0	
*28		Buyline Comment: BLUE BLOODS V3 Cancelled	09/21-09/21	\$2,000.00	:30	0	0	F	9P-10P	\$0.00	0	
*29		Buyline Comment: SAT EARLY WHO V3 Cancelled	09/22-09/22	\$50.00	:30	0	0	SA	5A-7A	\$0.00	0	
*30		Buyline Comment: NEWS V3 Cancelled	09/22-09/22	\$100.00	:30	0	0	SA	7A-8A	\$0.00	0	
*31		Buyline Comment: SEC FBALL V3 Cancelled	09/22-09/22	\$250.00	:30	0	0	SA	130P-5P	\$0.00	0	

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 WASHINGTON, DC 20007
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 Hiatus Weeks

Rep Firm
 Sales Office () PHILADELPHIA
 Salesperson () AMY MCCREARY
 Salesperson Phone# 215-568-6540
 Salesperson FAX# 215-568-1845

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	Lt
*32		Buyline Comment: CRIMETIME V3 Cancelled	09/22-09/22	\$800.00	:30	0	0	SA	8P-9P	\$0.00	0	
*33		Buyline Comment: NEW V3 Cancelled	09/23-09/23	\$100.00	:30	0	0	SU	7A-8A	\$0.00	0	
*34		Buyline Comment: CBS SUN MORN V3 Cancelled	09/23-09/23	\$400.00	:30	0	0	SU	8A-930A	\$0.00	0	
*35		Buyline Comment: NFL GAME 1 V3 Cancelled	09/23-09/23	\$1,650.00	:30	0	0	SU	11A-2P	\$0.00	0	
*36		Buyline Comment: NFL GAME 2 V3 Cancelled	09/23-09/23	\$2,400.00	:30	0	0	SU	2P-5P	\$0.00	0	
*37		Buyline Comment: 60 MIN V3 Cancelled	09/23-09/23	\$2,500.00	:30	0	0	SU	6P-7P	\$0.00	0	

---REPORT TOTALS---

Report Totals: 0 / \$0.00

---SALES MONTHLY TOTALS---

Sep 12: 0 / \$0.00

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9 of 9

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WASHINGTON, DC 20007
Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY

Estimate#

Agency C/P1/P2/E

Buyer NEIL WILLIAMS

Agency, Contract #	Flight Dates
	09/19/2012 - 09/25/2012

Phone#

Salesperson F Phone# 219-908-0340
Salesperson FAX# 215-568-1845

Fax#

#XVJ noscscirc
CH81-88-C17

Fax#

Sales Totals: 0 / \$0.00

Station Totals: 0 / \$0.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

KASA	7%	KASY	0%	KBIM	0%	KOAT	35%	KOB	26%
KFQE	32%	KWBQ	0%						

---COMPETITIVE COMMENTS---

NEW ORDER

EST. SHARES

Books NOV12

RA35+

--- CREDIT RISK ---

CASH IN ADVANCE